



**Donna Wilson, PhD**

*"Donna's dynamic workshops give teachers specific strategies that actually help student achieve at higher levels. This training is great! My staff loves BrainSMART."*

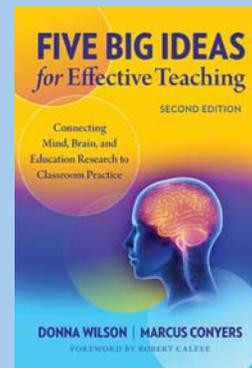
**Jeanne Zehr, Principal**  
Ft. Wayne, Indiana

# Improve Teaching, Learning, and Leading in Your District or State!

International presenter and best-selling author, **Dr. Donna Wilson**, will give your educators dynamic, research-based keynotes and professional development based on her many books and on graduate programs she has co-developed in brain-based teaching, learning, and leading.

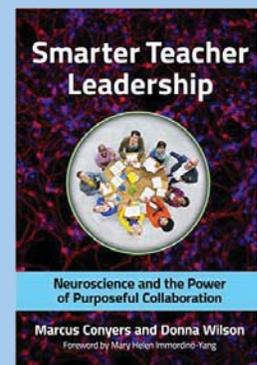
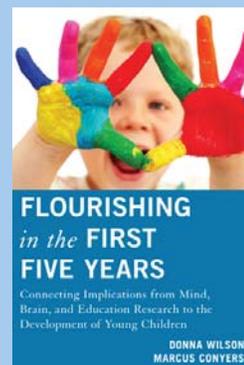
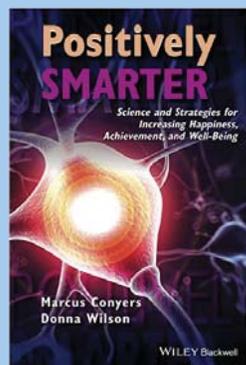
**Most importantly, she will help educators enhance their classroom- and school-based practice** by personally modeling practical strategies shared with more than 100,000 educators in 35 states across the US and various international sites. Her research-based professional development framework grew out of an innovative three-year Florida Department of Education project that received a prestigious Annenberg Challenge Grant Award through Florida Atlantic University.

## *Selected Books by Drs. Donna Wilson and Marcus Conyers*



## Bring Donna to Your District or State

Contact her at  
[donna@brainsmart.org](mailto:donna@brainsmart.org).



# Dr. Donna Wilson's BrainSMART® Dynamic Keynotes and Workshops

*"This is a powerful presentation for policy makers and education leaders who wish to improve the academic outcomes of all students by connecting research and theory to practice. We would recommend Dr. Donna Wilson for future speaking engagements and we look forward to reading more of her work."*

**Deborah S. Adams,  
President**

National Association of  
Early Childhood Specialists  
in State Departments  
of Education

## Developing Growth Mindsets: Principles and Practices for Maximizing Students' Potential

Discover how a growth mindset fuels academic gains and learn Wilson and Conyers' seven principles for cultivating growth mindsets in the classroom. Donna will model innovative methods for applying principles for growth and share 10 innovative strategies that have been shown to improve learning outcomes for virtually all students.

## BrainSMART® Science and Strategies for Increasing Student Learning

Experience a powerful introduction to the Wilson and Conyers BrainSMART process for effective teaching. Discover how brain and student achievement research has been translated into practical principles you can apply to help all students achieve at higher levels. Leave with ideas and strategies you can apply right away.

## Brain-Based Leading: The New Science of Leading for Results

Learn how breakthroughs in educational neuroscience and leadership effectiveness are revealing powerful insights as to how today's teacher leaders and administrators can achieve more with less. Find out what effective leaders do differently to increase student learning. In this dynamic workshop participants will learn practical strategies they can apply right away to make a positive impact in schools, classrooms, and in life.

## Tools for BrainSMART® Reading: Strategies for Increasing Reading Achievement

Learn how current research on the brain and reading is providing powerful insights as to how educators can help all students increase literacy achievement. In this practical workshop, research-based principles for effective reading instruction are shared and practical strategies are modeled that teachers can apply right away in their own classrooms.

**Bring Donna  
to Your  
District or  
State**

**Putting Mind, Brain, and Education Research into Practice**



BrainSMART



BrainSMARTU



[www.DonnaWilsonPhD.blogspot.com](http://www.DonnaWilsonPhD.blogspot.com)



Donna Wilson PhD



brainsmartu



Call 941-993-3081



Email [donna@brainsmart.org](mailto:donna@brainsmart.org)



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